

## 10 Ways to #Win

For Greater  
Seattle Community  
Nonprofits  
2015

TIP  
1

Participate in  
GivingTuesday!

TIP  
2

Know Your  
Audience &  
Influencers

TIP  
3

Create a Story  
& Establish  
Trust

TIP  
4

Set a Goal &  
Leverage  
Technology

TIP  
5

Engage Your  
Community  
(and Respond!)

TIP  
6

Use a Local  
Message &  
#GivingTuesday

TIP  
7

Give Updates  
on Your  
Progress

TIP  
8

Be Real, Personal,  
Creative &  
Courageous!

TIP  
9

Thank Your  
Donors

TIP  
10

Document  
What You  
Learned