

# #GIVINGTUESDAY™

## 2015 Resources for Greater Seattle Nonprofits

UPDATED NOVEMBER 2015

### GIVING TUESDAY

- Giving Tuesday ToolKit  
<http://www.givingtuesday.org/wp-content/uploads/2015/09/2015-GivingTuesday-The-Complete-Toolkit.pdf>
- The 2015 #GivingTuesday E-Book | DonorPerfect (messaging timeline)  
<http://www.software.com/doclib/dp/2015-ebook-prospects.pdf>
- #MyGivingStory Contest | GivingTuesday  
<http://www.givingtuesday.org/mygivingstory/>

### DONOR STEWARDSHIP

- Ask Thank Report Repeat  
<http://askthankreportrepeat.com/>
- Why Recurring Gifts Matter | Network for Good  
<http://www.networkforgood.com/infographic-why-recurring-gifts-matter/>

### STORY TELLING

- Heroes' Narrative  
<http://heroesnarrative.org/>

### ADDITIONAL TOOLS

- PayPal Giving Fund  
<https://www.paypal.com/givingfund/>
- Google for Nonprofits  
<https://www.google.com/nonprofits/>
- YouTube for Nonprofits  
[www.youtube.com/nonprofits](http://www.youtube.com/nonprofits)
- Google Analytics  
<https://www.google.com/analytics>
- Million Dollar Challenge | GoodWorld  
<https://goodworld.me/>
- Facebook Donation Button  
<http://www.nptechforgood.com/2015/08/26/how-to-add-a-donate-now-button-to-your-nonprofits-facebook-page/>
- Giving Tower | Crowdrise  
<https://www.crowdrise.com/givingtower>



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