

Position Description: Generation to Generation Campaign Leader (Puget Sound Volunteer)

This volunteer position with 501 Commons is ideal for a person who wishes to serve as a champion and coach to encourage youth-serving organizations (YSOs) to incorporate people over 50 into their volunteer program and into employment positions. Generation to Generation is a program of Encore.org (<https://generationtogenation.org/>). The G2G strategy makes the expertise and lived experience of these volunteers available to YSOs and the youth they serve. Intergenerational relationships – particularly those that endure for several years – have been shown to be very effective in helping youth successfully launch into adulthood.

This opportunity is for a self-starter who is passionate about improving the lives of young people. The position is a good fit for a person who enjoys promoting an idea and taking action to improve our community.

The champion will:

- Establish relationships with groups primarily involved with persons over age 50 to encourage volunteerism, particularly with YSOs
- Provide and/or generate content for program materials, e-newsletters, digital and traditional media communications
- Engage with Youth Serving Organizations to encourage them to establish roles for adults over age 50 (volunteer or paid)
- Recruit adults to serve in volunteer roles in YSOs in order to demonstrate the value of YSOs recruiting and supporting older adults on their own
- Provide resources and materials for best practices in volunteerism, including engagement of older volunteers. Leverage national and other city campaigns.
- Encourage YSOs to identify examples of a 50+ person who is having a positive impact on the life of a young person

Required skills and experience

- Ability to create and execute a strategy for achieving the goals of the program
- Knowledgeable about the concept of white privilege, allyship, and anti-racist behaviors
- Experience in culturally and ethnically diverse communities
- Experience managing volunteers and/or employees
- Able to communicate well in person and in writing

Preferred experience

- Nonprofit management, corporate or government experience
- Work or volunteer experience in a youth-serving organization

Contact

Jim McGinley (jmcinley@ashoka.org, 425-753-5600, founder of Gen2Gen Seattle). A former 501 Commons Executive Service Corps consultant and Board member, Jim will continue to be involved and support the champion. Learn about exciting initiatives, including Quest for Space, (<https://www.questforspace.com/>) where elementary through high school youth launch experiments on the International Space Station, and in 2020 will participate in Quest for Ocean Development. Time involvement to be agreed upon.