



Role Description for Generation to Generation Seattle Team Lead Volunteer Opportunity

In 2017, 501 Commons complemented its suite of services supporting the non-profit community by adding Generation to Generation Seattle (<https://generationtogenation.org/communities/seattle/>) as a program. Gen2Gen is part of a national five year intergenerational campaign to mobilize 1,000,000 adults 50 and older to support at risk, vulnerable youth. Seattle is one of the initial showcase cities co-creating this initiative with our community. Overwhelming cross sector feedback was that in Seattle we should focus this relatively untapped, valuable resource of 50+ adults on education equity.

Jim McGinley, former Executive Service Corps volunteer and board member, is the founder of Gen2Gen Seattle. We are looking for a person passionate about this exciting campaign to take the lead in accomplishing our goals while Jim stays involved to support the team with his experience and connecting ability. Initially, this is a volunteer role (time involvement to be agreed upon) as we seek funding to support someone who would work ½-full time.

Team Lead role

- Provide feedback to Jim (initially and over time) on 2018 Gen2Gen plan and gradually assume implementation leadership in 2018
- Work with other volunteers on Marketing and other activities in the plan.
- Explore opportunities across sectors for channels for 50+ adult activation. Explore alliances with leading cross sector organizations. The business community is a current emphasis. Engage with Youth Serving Organizations to develop a diverse portfolio of adults.
- Engage Youth Serving Organizations (YSOs) to establish roles available to adults over age 50 (volunteer or paid) as part of their Human Capital strategy.
- Recruit adults to serve initial pilot sites as proof points.
- Conduct experiments/utilize rapid prototyping, share best practices and learn from other Learning Lab cities
- Ultimately train YSOs including School Districts to recruit and support older adults on their own.
- Utilize YSO systems to identify impact on youth/adult and social issues.
- Articulate/measure 50+ adult and youth benefits

Primary skills required

- Passion for intergenerational campaign
- Marketing/sales skills important
- Fundraising aptitude desirable
- Strategic thinker
- Team player
- Implementer
- Confident in diverse cultural, political, financial and ethnic environments.



- Experience across corporate, government, philanthropic and nonprofit sectors to understand interests of stakeholders, clients, and those served.