



May 29, 2019

c/o 501 Commons
Pacific Tower, Ste. 1101
1200 12th Ave. S
Seattle, WA 98144-2712

Dear fellow non-profit,

As you probably know, Cascade Public Media is a nonprofit organization that serves this region with local and national content through PBS member station KCTS 9 and public interest journalism site, Crosscut. We are storytellers at heart and respect the power and impact of sharing what matters most with our community.

My purpose in writing is to introduce you to Cascade Public Media's new creative services company, **Piranha Partners**. While Piranha may be new to Cascade Public Media, it has a long history of providing production services to organizations, large and small, in the Puget Sound region and across the United States.

Like Cascade Public Media, the team at Piranha is committed to storytelling that inspires and motivates an audience. It serves nonprofits and businesses seeking to bring creativity to their communication strategies with their particular audiences. Piranha has worked with major corporations like Starbucks and Microsoft, NGO's and nonprofits likes IHME, NASA Federal Credit Union and Girl Scouts of Western Washington, as well as small businesses such as Evergreen Eye Center.

Piranha offers creative concepting, animation, scripting, voice talent, sound expertise and the most current graphic resources to generate messages that engage audiences. Importantly, they understand the budget and time pressures we all face. In addition, Cascade Public Media can work with you to share your stories throughout the region on KCTS 9 and Crosscut.

You have a story to tell – to your supporters, internal team members and the community at large – and we would love to be your partner in telling those stories.

Piranha's Chief Creative Officer, is Mark Allan (mark@piranhaproductions.net), and its Director of Business Development, is Marti Lindeman (marti@piranhaproductions.net). Please look for our listing in the Resource Directory. We appreciate your consideration!

Best regards,

A handwritten signature in black ink, appearing to be "RD" followed by a long horizontal line that ends in a small flourish.

Robert I. Dunlop
President & CEO
Cascade Public Media