

## Luma Consulting: Our Team

### **Jennifer Bright, Principal Consultant**

Jennifer has over 25 years' experience in the nonprofit sector. Currently, as a Principal at Luma Consulting, she serves nonprofits and foundations as an advisor, trainer and interim executive director. Since 2004, her work has included analysis, strategic planning, board development and meeting facilitation. She works with groups to generate change and agreement in keeping with the organizations' culture, and provides additional expertise in the planning and management of executive transitions. Jennifer has a career commitment to social justice and particularly enjoys working with organizations that apply an equity or anti-oppression lens to their work. Her previous experience includes serving as Deputy Director at Northwest Regional Primary Care Association, a consortium of community clinics; and as Deputy Director at NPower, a community-based organization offering technology services to nonprofits. At NPower, she managed a \$10 million initiative to expand the local organization nationally. Jennifer has a Master's in Public Affairs from the Evans School at the University of Washington, where she has also served as adjunct faculty, and a BA in French from the University of Illinois.

### **Susan Coliton, Principal Consultant**

Susan spent more than 2 decades in the philanthropic sector. As a Principal at Luma, she offers strategic counsel to philanthropists, foundations and non-profits to help them deepen their impact in the communities they serve. For 15 years, she headed Microsoft co-founder Paul Allen's philanthropic activities, where she oversaw regional, national and international grant-making programs through the Paul G. Allen Family Foundation. Through her work, she aligned donor vision with results; designed new initiatives in science, education, and the arts; and built nonprofit sector capacity through research, workshops, and convenings. Prior to joining the Allen Foundation, Coliton directed the west coast office of the New York-based Nonprofit Finance Fund, designed corporate giving programs for Gap, Inc., and managed national grantmaking programs at the National Endowment for the Arts, a federal agency. Coliton is a gubernatorial appointment on the Washington State Arts Commission, where she serves as Chair, is past-chair of the Philanthropy Northwest Board, and is a Trustee of the Henry Art Gallery and Washington Research Foundation. Coliton received a B.A. from Saint Mary's College and an M.L.A. from Johns Hopkins University. She completed Stanford's Executive Program for Philanthropy Leaders and the Executive Seminar at the Aspen Institute.

### **Joan Fanning, Principal Consultant**

Joan has over 20 years experience working in a variety of leadership capacities in the nonprofit sector. She was the founding CEO of the NPower Network, a national nonprofit federation providing technology capacity building services to the nonprofit sector. During her tenure with

NPower, Joan led all aspects of the organization from vision setting, strategy development and implementation, recruiting and retaining talented staff and board, fiscal management and fund development to successfully managing organizational change in periods of rapid growth and national replication. Prior to NPower, Joan worked with a variety of social service organizations, with a focus on supporting interagency collaborations. As a Principal at Luma Consulting, Joan helps nonprofits and foundations with strategic and business planning, managing change and building collaborations to increase social impact. Joan enjoys helping to develop a compelling vision for change and then creating practical strategies to realize this vision. Joan has taught at the University of Washington Evans School of Public Affairs and has served on the advisory and governing boards of several local and national nonprofit organizations. Joan has an MPA from the Daniel J. Evans School of Public Affairs at the University of Washington and a BA in Business from Washington University in St. Louis, Missouri.

### **Phoebe Lipkis, Consultant**

Phoebe Lipkis has nearly a decade's experience as a senior leader and consultant to non-profit organizations and public agencies. Her passion for finding collaborative solutions to complex problems drives her work with foundations, non-profits, and communities seeking innovative, inclusive, and viable strategies for creating change. Before joining Luma she worked with three of California's largest public agencies to design a shared plan for rainwater management during the region's historic drought and helped lead 40 organizations to develop a community strategy for reducing the negative effects of trauma on children in Louisville, KY. Phoebe has an MBA from the University of Washington Foster School of Business and a Bachelor's degree in Psychology from University of California Santa Cruz.

### **Tricia McKay Lincoln, Principal Consultant**

Tricia McKay Lincoln, a Principal at Luma, is a seasoned advisor offering her expertise in strategy development, grant-making support, program/organization startup, project management, meeting facilitation and interim Executive Director work. She leverages her 22 years of experience with clients including foundations, individuals & families, nonprofits and businesses focused on social impact. Consulting clients have included the Raikes Foundation, Schultz Family Foundation, YouthCare, University of Washington Daniel J. Evans Graduate School of Public Affairs and the Snoqualmie Tribe. Before joining Luma, Tricia was Executive Director of the Medina Foundation and helped establish the Craig and Susan McCaw Foundation, serving as its Director. She also held many leadership roles where she was instrumental in the creation of a number of organizations and programs, including a low income credit union, a tutoring program and a nation-wide youth training program. She has served on numerous boards in the community and currently is a board member at FareStart. She's a graduate of the University of Washington and completed two executive programs at Stanford University, focused on Philanthropy Leaders and Social Entrepreneurism. Seattle Magazine named Tricia one of Seattle's "20 Most Influential People" in 2009 and she was included among the region's "Women of Influence" in 2008 by the Puget Sound Business Journal.

### **John Smith, Principal Consultant**

John has helped nonprofit leaders find clarity for over 20 years. John has over 10 years focused on nonprofit strategy development, market research and analysis, and business planning for social sector organizations and foundations. As a Principal Consultant at Luma Consulting, John's strengths in research, analysis, and group facilitation help organizations use customer and market insights to develop plans that coalesce stakeholders around sustainable strategies for maximum impact. He has worked with library, environmental, health, social service, juvenile justice, arts, education, professional associations, and homeless serving organizations. Prior to his work at Luma, John was Director of Consulting at Npower Seattle, where he designed, implemented and managed a program offering technology consulting to nonprofits in the greater Seattle area. Under his leadership, his team helped hundreds of nonprofits maximize technology investments in pursuit of their missions. John holds a Bachelor's degree in Foreign Service from Georgetown University and an MBA from the University of Washington Foster School of Business.

### **Remy Trupin, Senior Consultant**

Remy Trupin is a creative, strategic and entrepreneurial leader with extensive policy advocacy experience. He has worked in the non-profit sector for 20 years, with 10 years' experience as an executive director. At Luma, Remy brings a broad range of strategic insight from his experience working with organizations and coalitions developing and implementing legislative advocacy, communication and ballot campaigns, in addition to his nonprofit leadership experience. Remy was the founding executive director of the Washington State Budget & Policy Center, an organization which he led and grew into a national model. Remy's previous experience includes a variety of lobbying, policy analysis and research leadership positions with large nonprofits at the local, state and national level. Remy kicked off his career as a VISTA in northern Florida and then as a Mickey Leland Hunger Fellow through the Congressional Hunger Center. Remy has undergraduate and graduate degrees from the University of Washington. In his spare time, Remy volunteers board leadership and strategic advice to social service, civic and human rights organizations and is an American Marshall Memorial Fellow.

### **William Vesneski, Senior Consultant**

Bill brings deep expertise in program evaluation and applied research to his consulting work at Luma Consulting. His practice is broad in scope and includes projects as diverse as advising philanthropies on outcomes assessment to helping determine the impact of documentary films such as Girl Rising. William has held evaluation leadership positions with the Paul G. Allen Family Foundation and Training Resources for the Environmental Community. He began his career as a public defender in juvenile court, and later spent a decade as a staff member and consultant to the National Court Appointed Special Advocate Association where he helped steer the association's national evaluation activities. Alongside his consulting practice, he is a lecturer at the University of Washington School of Social Work. He holds an MSW and PhD from the University of Washington, and a JD from Seattle University.