

## Blogs To Read

John Haydon

[www.johnhaydon.com](http://www.johnhaydon.com)

Community Organizer 2.0

[www.communityorganizer20.com](http://www.communityorganizer20.com)

Beth Kanter

[www.bethkanter.org](http://www.bethkanter.org)

Socialbrite

[www.socialbrite.org](http://www.socialbrite.org)

Amy Sample Ward

[amysampleward.org](http://amysampleward.org)

Mixtape Communications

[www.mixtapecommunications.com](http://www.mixtapecommunications.com)

Frogloop

[www.frogloop.com](http://www.frogloop.com)

NetWitsThinkTank

[www.netwitsthinktank.com](http://www.netwitsthinktank.com)

Nonprofit Tech 2.0

<http://nonprofitorgs.wordpress.com>

Idealware Blog

<http://www.idealware.org/blog>

## Tools To Use

### Listening Tools

Addictomatic | Topic Focused Search Tool

Socialmention | Social Search Tool

Google Alerts | Emails alerts from Google

Netvibes | RSS Dashboard

### Dashboards

Hootsuite | Browser

Tweetdeck | Browser & Desktop

Seismic | Browser & Desktop

### URL Shorteners

Ow.ly | part of Hootsuite

Bit.ly | Easily integrates with most other tools

Goo.le | Google tool

### Metrics Tools

Klout | Influence

Twitalyzer | Twitter

PeerIndex | Facebook & Twitter

Crowdbooster | Facebook & Twitter

### Facebook Specific

Involver | Enterprise level apps (2 free)

Pagemodo | Custom Tab app

Wildfire iframe | iframe app for pages

### Twitter Specific

Paper.li | Aggregator and visualizing tool

TwitterCounter | Metrics and stats

## Learning Resources

### Charity How To

<http://www.charityhowto.com>

General info , ebooks, videos and webinars

### Idealware: Facebook vs. Twitter

<http://seminars.idealware.org/>

[eLearning/facebookvstwitter/player.html](http://eLearning/facebookvstwitter/player.html)

Video series walking through the two platforms

### We Are Media Project

<http://www.wearemedia.org>

Wide range of resource, tools and information

### Fundraising123.org

[www.fundraising123.org/social-networking](http://www.fundraising123.org/social-networking)

Social Media specific section

### SMO Books

<http://smobooks.com>

Affordable Social Media Optimization Books

## Good Twitter Folks To Follow

NPower Northwest | @npowernw

Ash Shepherd | @NPTech\_Ash

John Haydon | @johnhaydon

Debra Askanase | @askdebra

Noland Hoshino | @nolandhoshino

NTEN | @NTENorg

TechSoup | @techsoup

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