

GIVE   
**BIG**  
POWERED BY  
501 COMMONS 2024

# BY THE NUMBERS



**\$11.6 MILLION**  
 raised in total

**23,271**  
unique donors



 **\$852,708**  
raised through three **Give Again emails**




**44,602**  
total donations

**45%** of donations came  
via mobile devices



**14%**  
are new donors



 **21%**  
of donors gave to  
multiple nonprofits

Thanks to our 19 media partners across the state, the GiveBIG promotional campaign reached people **21.4 million** times.



**1,518** participating nonprofits

**90%**  
of donors covered  
processing fees

**\$139**  
average donation  
size

LEARN MORE ABOUT GIVEBIG AND WASHINGTON GIVES AT

[wagives.org](https://wagives.org)