



# SPONSOR GIVEBIG PRIZES TO ENERGIZE DONORS!



GiveBIG raised \$11.5 million for 1,500+ nonprofit organizations throughout Washington State in 2024, an accomplishment that wouldn't have been possible without the incredible generosity of 23,271 donors. A proven method for further incentivizing and energizing donors, especially during hours when giving tends to be low, is offering a prize.

When GiveBIG 2025 kicks off on April 22 and culminates with a 48-hour giving event on May 6-7, donors everywhere will see your commitment to supporting nonprofits that serve individuals, families, and communities across our great state and inspire hope, health, and happiness.

## WHY SPONSOR A PRIZE?

Prizes are a fun way to encourage individuals to give! Your sponsorship helps fuel the excitement around GiveBIG and inspires nonprofits to lean into the campaign. Your company will be featured on the prize page and in our statewide media and marketing campaign. Want to help promote your prizes? We can provide language and logos to use.

## WHAT PRIZES ARE PART OF GIVEBIG?

Below are three suggested prize levels. Each prize will be awarded to one small, medium, and large nonprofit with the highest number of distinct donors during that hour. Additional or alternative criteria may be defined based on campaign goals or sponsor preferences.

### MORNING WAKE-UP

May 6-7  
10:00–11:00 a.m.  
\$250–\$500 prizes

### MID-DAY BUMP

May 6-7  
3:00–4:00 p.m.  
\$500 prizes

### EVENING ENERGIZER

May 6-7  
8:00–9:00 p.m.  
\$250–\$500



\$11.5 MILLION RAISED IN 2024



23,271 DONORS



1,500+ NONPROFITS

## INTERESTED?

Get involved by contacting Greg Scully at (206) 427-8575 or [greg@501commons.org](mailto:greg@501commons.org).